

“Enhancing Horizons Beyond the Curriculum”

AIHE Institute of Higher Education, a leading institution in Kanpur, attracts students from both urban and rural backgrounds. Although affiliated with CSJM University, Kanpur, which limits its autonomy in curriculum development, AIHE’s forward-thinking management has introduced initiatives to enhance students' employability. These initiatives address the challenges many rural students face in adapting to an advanced curriculum.

Objectives of the Practice:

Professional Skills - Develop essential skills for professional success.

Advanced Studies Preparation - Inspire and prepare students for advanced studies with faculty support for competitive exams.

Personal Growth - Refine the personalities of students, especially those from rural areas.

Entrepreneurship Development - Foster innovative thinking, guide students in shaping their ideas, and assist in launching startups.

Context:

Integrating practical skills into education provides students with invaluable real-world competencies. Through internships and workshops, students develop essential skills such as teamwork, communication, and adaptability, preparing them for successful careers and positive societal contributions. This holistic approach ensures that graduates not only achieve academic success but also acquire the practical tools necessary for professional excellence. By offering mentorship, resources, and networking opportunities, AIHE empowers students to transform ideas into viable businesses. The Training & Placement Cell at AIHE plays a crucial role in boosting students' employability and skill levels.

Practice:

From the orientation day onwards, students are informed about various courses beyond the standard curriculum designed to support their personal and professional growth. They are encouraged to select courses aligned with their interests.

Course Selection: Students are introduced to supplementary courses that support personal and professional growth, encouraging alignment with their interests.

Industry Academia Connect: AIHE have various MoU’s such as ICT Academy, Edu Skills,

Grastech etc. to enhance practical knowledge of the students. The T&P Cell provides hands-on experience through technical languages, business plan competitions, workshops, and industrial

visits.

Employability Training: Pre-final year students receive targeted training in soft skills, quantitative aptitude, and verbal ability to boost their job readiness and prepare for campus placements.

Innovation and Higher Studies: The Sand Tank Incubation Centre supports innovative ideas, while AIHE offers resources, mentoring, and opportunities for advanced academic and career development.

Evidence of Success:

The consistent increase in job opportunities and successful student placements from our campus reflects the effectiveness of the institute's efforts. In addition to securing jobs, many students have started their own businesses. This success can be verified through the following data:

Year	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024
Placement (%)	57	54.08	55	58	76
Higher Education	23.6	20.12	20.94	17.82	Ongoing Admissions

Problems Encountered & Resources Required:

Ensuring student participation has been a primary challenge, addressed through strict adherence to academic policies. Special attention is given to students from rural backgrounds who face difficulties keeping up with their urban peers. Necessary resources include internal faculty members who facilitate interactions with alumni and industry professionals. Occasionally, external companies are engaged to provide additional support as needed.

In conclusion, AIHE has made significant strides in bridging the gap between urban and rural students by implementing initiatives beyond the standard curriculum. These efforts not only enhance employability but also foster a holistic educational environment that equips students to excel in their chosen fields and contribute positively to society.